

E-book series



# Beyond the basics

Making Microsoft Dynamics 365 Business Central  
your business management solution

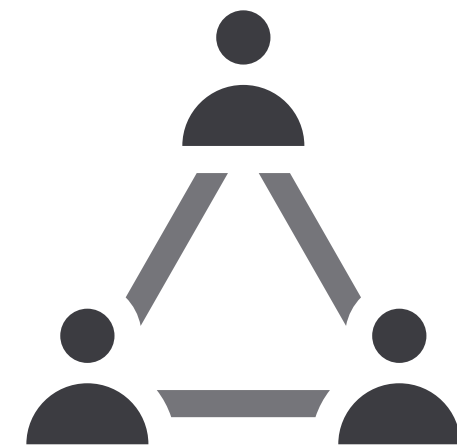


# Growth requires adaptation

It's electric. You walk into your own office space and feel that jolt of energy—new employees bringing your vision to life, the hustle and grind that validates the effort you've put into your business for so long. You're growing, thriving, bringing in new teams and new tools. You're determined to meet every challenge and keep your business trending in the right direction. But like any current, that electricity must be grounded.

### Growth needs a foundation to thrive.

The processes, tools, and resources you've always relied on have to rise with you; they have to adapt to an influx in users, transactions, and data for that growth to continue. There's an understandable loyalty to the tools from those early days, but they can either work with you to advance your goals, or they can create new challenges and slow you down. For an ambitious, growing company, microbusiness accounting solutions are practical allies to keep your "I's" dotted and your "T's" crossed—but they often struggle to keep pace alongside a thriving business.



# At some point along the way, every organization has to decide: do you keep doing what you've always done, or do you make a change?



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# When it comes to your accounting software, you have four options. You can:



Do nothing



Expand your  
existing tools



Hire more  
people



Find a new  
solution

## Making the right decision for you and your business hinges on your needs, goals, and relationships.

What do you want to accomplish in the future? What do you need  
to make that happen? Do your partners align with those goals?

These questions and challenges are a routine part of any adaptation.  
Microsoft Dynamics 365 Business Central offers a scalable and comprehensive  
accounting solution designed to help you reach your future ambitions.

Discover how Dynamics 365 Business Central can help your business thrive.

## Need more information on how to evaluate your accounting and operations solutions? Learn more with our workbook:



Beyond the basics: How to evaluate  
a QuickBooks replacement

## A connected solution

Dynamics 365 Business Central offers you a single accounting solution that can streamline your daily tasks to save you time, money, and frustration.

Powered by the Microsoft cloud, this connected solution combines your financial, inventory, operations, and project management processes with your purchasing and sales tools to create a comprehensive experience.

According to a  
Deloitte survey,  
more than 80%  
of SMBs that use  
the cloud believe  
it enables them  
to scale and  
grow faster.<sup>1</sup>

# Inside Dynamics 365 Business Central

Financial Management	Inventory Management	Project Management	Purchasing	Sales
Account receivables/payables	Forecasting	Capacity planning	Procurement	Quote generation
Bank reconciliation	Inventory control	Budgets and estimates	Purchase line discounting	Contact management
Fixed asset management	Shipment and distribution	Job and process costing	Purchase order management	Sales invoicing
Month-end/year-end closing	Returns and cancellations	Resource management	Vendor management	Payment processing



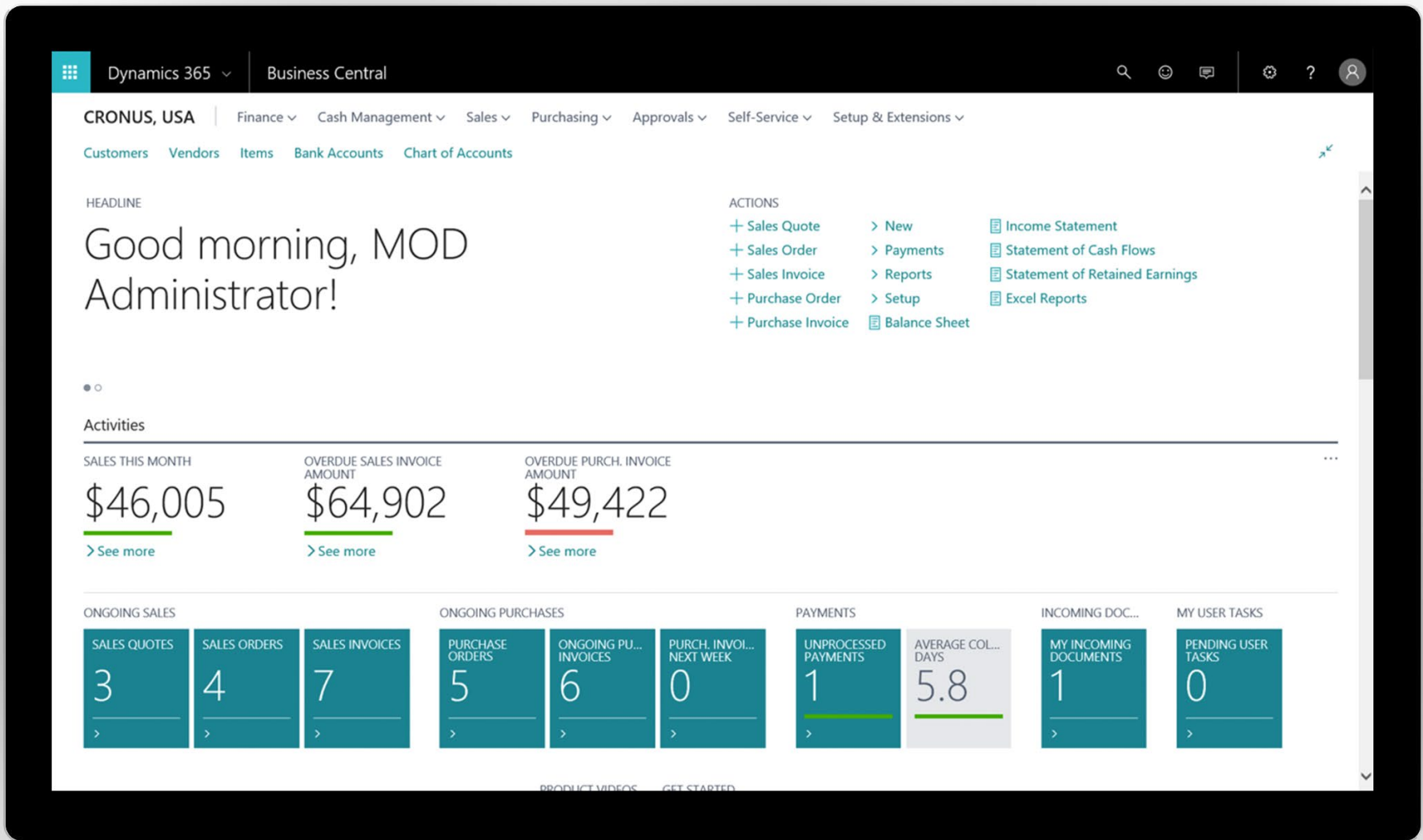


With Dynamics 365 Business Central, we no longer have to store data in separate systems that don't work together—it's all integrated.

Kyle Johanson

*VP, J-Systems, Inc., Lombard, Illinois*





# Make better decisions

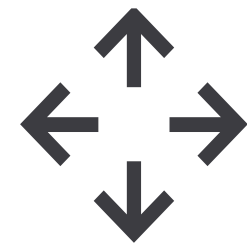
By connecting previously isolated business systems, you can get an end-to-end view of your organization.

Centralized information, real-time reporting, and visualized data in Power BI helps you better understand trends, like inventory status and cash flow, and make more informed decisions about the future of your organization.

This integration empowers you and your team to respond to customer needs quickly, optimize your everyday operations, and share data regardless of your device or location.

A unified solution not only makes accessing this data easier, it also helps keep your reports, analytics, and insights accurate and relevant so your team can take a smarter approach to strategy and execution.

## Grow at your own pace



With Dynamics 365 Business Central, you only use what you need, when you need it.

Flexible licensing plans, adaptable business apps, and a scalable database mean you can better manage your growth by adding additional users as the need arrives. Based on a per-user, per-month structure, you can start your service small and adapt your solution as you expand your business.

## Automate and secure your processes



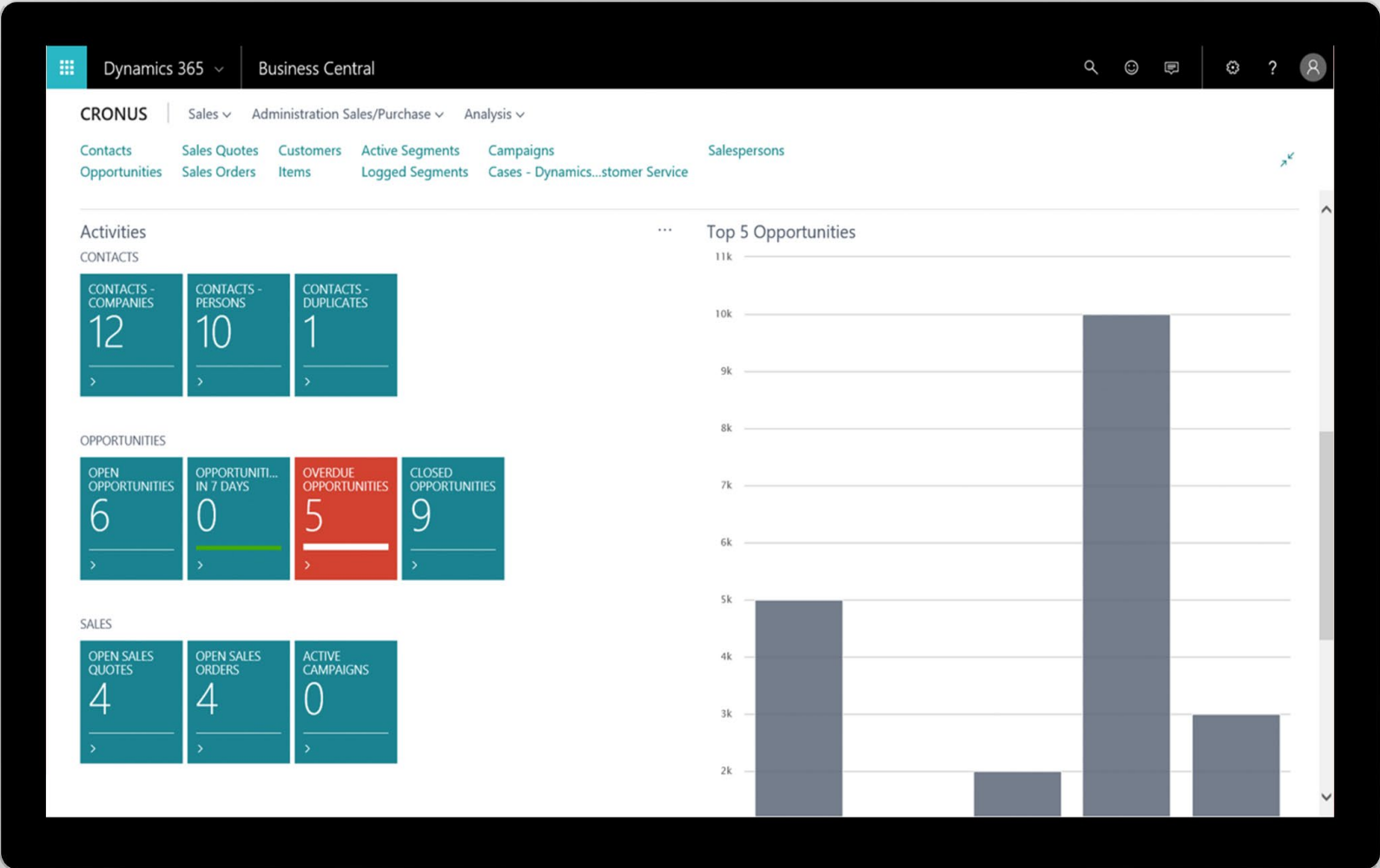
Dynamics 365 Business Central equips your team with secure automation tools that make ordering, selling, invoicing, and reporting easier and faster.

In other words, you can focus on what you do best while easing the burden of monitoring, maintaining, and managing regular tasks.

# Fast from the start

Intuitive migration tools within Dynamics 365 Business Central make transferring your internal data quick and easy.

Essential tasks like quoting customers and managing your cash flow won't be disrupted. With Dynamics 365 Business Central's integration into the Office suite, your colleagues can leverage the familiar interface. Office tools, like Outlook, Word, and Excel, help to eliminate extensive training required on new platforms, and drive quicker adoption for employees.





We were operational  
in a few hours with full  
access from anywhere at  
a very affordable cost.

Kim Hulke

*VP, J-SAccounting Manager, Sanchez Imports, Chula Vista, CA*

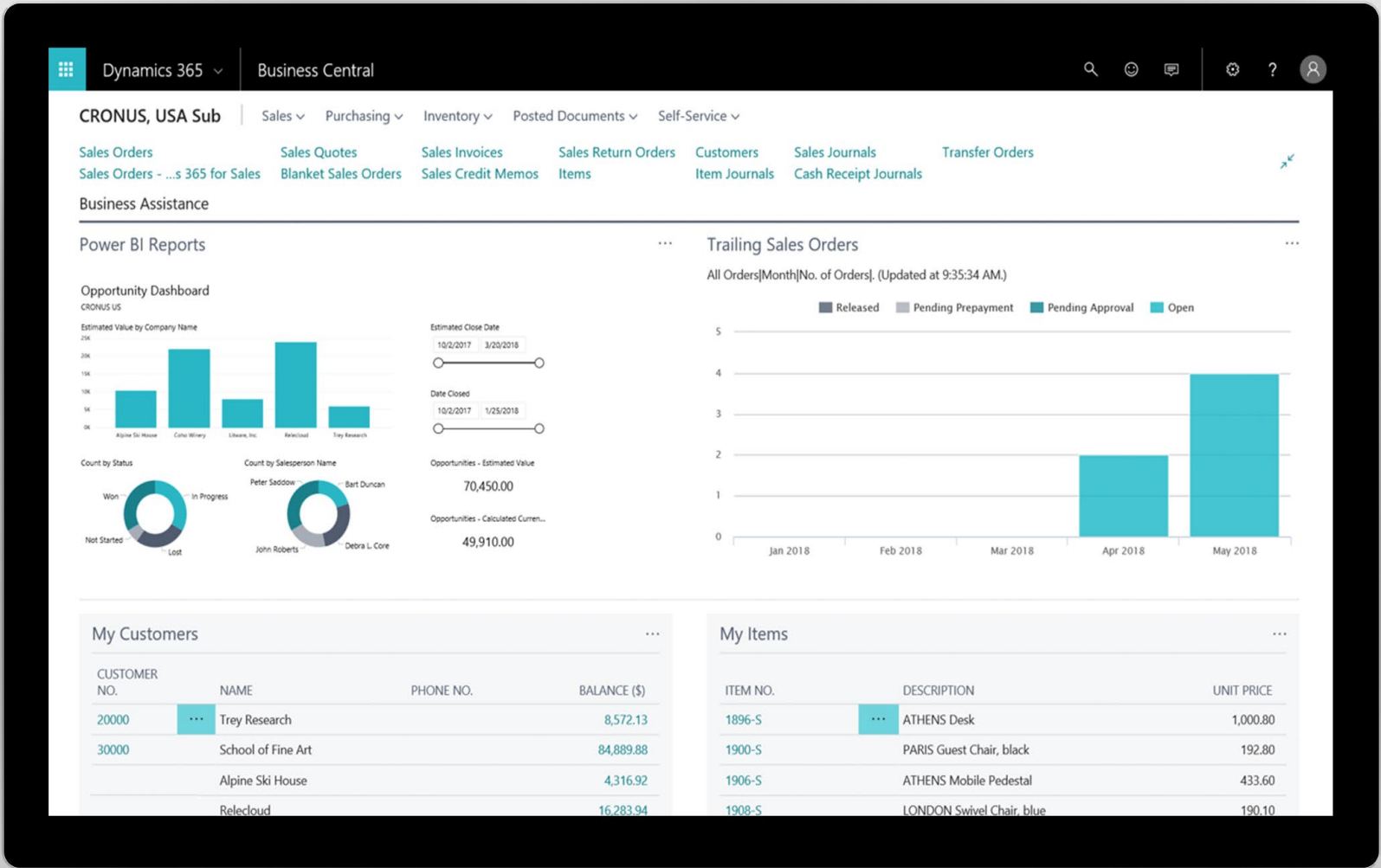
# Work where business takes you

A cloud-driven business management solution empowers you to get work done from nearly anywhere.

Access your essential data and business tools regardless of your location or device with a shared, cross-platform experience that won't compromise data security.

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With Dynamics 365 Business Central, your organization can benefit directly from Microsoft's security investment to protect your data and individuals.



# Try Dynamics 365 Business Central for yourself

Upgrade your accounting software from the dining-room table to the cloud, and be the hero of your accounting team. [Start your free, 30-day trial](#), or schedule a personalized demo today.



[Learn more](#)

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Moving beyond the basics? You may also be interested in:

Beyond the basics: How to know when it's time to replace QuickBooks. [Download](#)

Beyond the basics: How to evaluate a QuickBooks replacement. [Download](#)

<sup>1</sup> <https://www2.deloitte.com/content/dam/Deloitte/global/Documents/Technology-Media-Telecommunications/gx-tmt-small-business-big-technology.pdf>

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